

Arcanatura Fact Sheet

Arcanatura develops and commercializes 100% natural, science-based, clinically proven products for animal health created for the eco-conscious consumer market. The product is distributed directly to the customers using social media marketing.

As veterinarians, Arcanatura's founders Dr. Serge Martinod and Xavier Fargetton bring a wealth of experience in terms of clinical practice, research, and animal health product development, bringing new products to market and sustainable development to Arcanatura. Their team is committed to building a new community of interest in functional veterinary medicine (veterinary medicine that treats the root cause of the problem rather than just the symptoms) with a particular interest in phyto medicine.

Arcanatura LLC offices are located in Groton, Connecticut. The company also operates from Lyon, France and Bogota, Colombia.

Arcanatura's Values

#1 Pet wellness and human-animal bond: Arcanatura strives to improve the quality of life for all companion animals as well as the bond between them and their human counterparts, all while providing quality information to pet owners.

#2 Sustainable Developments for Environment Protection: Arcanatura aims to reduce the environmental paw and hoof print through its customers one pet at a time.

#3 Arcanatura's medicine is natural, science and evidence-based and functional.

- Functional medicine treats the root of the problem.
- Science and evidence-based medicine consists of facts and data found in literature and data generated from clinical trials.
- Natural herbal medicine or phyto medicine: 100% of our ingredients are plant-derived.

#4 Social consciousness: Important participation in community engagement, animal shelter involvement, and the furthering of environmental causes. Arcanatura's products road to market includes fair trade sourcing.

Arcanatura's Products

- Resolution-3®

After several years of research, Arcanatura now offers an innovative and natural solution for soothing your dog's itching: **Resolution- 3®**.

There are 4 key elements for the successful resolution of allergic dermatitis in dogs:

- eliminate and avoid the allergens
- manage and resolve the inflammation and oxidative stress
- improve the skin barrier function
- support and detoxify the liver

Resolution- 3® is a combination of products acting both from the outside-in (shampoo) and from the inside-out (food supplements: Omega 3 DHA and liver support) to resolve and soothe the symptoms of allergic dermatitis. The three-step process gently cleanses the skin, decreases inflammation and supports liver function, all using natural, less toxic ingredients to make you, your pet and the earth happy.

- Skunk'd 911™:

Each year, hundreds of thousands of dogs get sprayed by skunks, an unpleasant experience for both the animal and their owner. **Skunk'd 911™** is an emergency kit that helps use proven science to eliminate the odor of skunk spray by oxidizing the chemicals responsible for the strong odor.

- Tick'd -Off™

Tick'd Off™ is a simple two-part kit that allows for safe physical removal of the tick after it has been killed by using clinically tested essential oils. The kit is completely natural and pet friendly and allows for worry free disposal of the no-longer-dangerous tick.

- Scratches

Scratches is a topical natural ointment for the control of Scratches (also known as mud fever, mud rash, greasy heel, grease heel or equine pastern dermatitis) which is a progressive dermatitis that appears on the back of the pastern and/or heel bulb of horses. This product uses patented, antibacterial Kunzea oil along with salicin, both naturally-derived, effective elements to reduce skin lesions on horses.

Contact

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